

Ben Seligson

B.A in Broadcasting/Mass Media
and Cinema/Screen Studies

About Me

I am a visual creative story teller with experience creating a multitude of projects including promotional content, short form documentaries, interviews and advertisements. A result driven team player with expertise in aspects of filmmaking including cinematography, lighting, screenwriting, and post production operations. I strive to create photo and video content that not only tells a companies story but reflects their brand as well.

Contact Info

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Youtube: <https://bit.ly/3rQ42g4>
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Reel: <https://bit.ly/3bcilbF>

Skills

Camera operation
Production equipment
Adobe Premiere Pro
Adobe Lightroom
Adobe Photoshop
Screenwriting
Final Draft
Mac/Windows
Photography
Google Drive
Dropbox
Social Media

Equipment Experience

Sony Alpha series cameras
Lumix G series cameras
Mavic Air 2
DJI and Zhiyun Gimabls
Rode Wireless Lav Mics
Aputure lighting

Experience

Priority Bicycles Content Coordinator

May 2021- Present

- Created and developed high quality story driven content that clearly communicated Priority Bicycles brand message and values.
- Produced video and photo advertisements for Facebook, Instagram and other platforms that matched the current company branding.
- Manage all photo and video assets for use on website and social media
- Work closely with brand partners such as Dogfish Head, Pantone, and You Are Not Alone Murals to tell their stories through video and photo content.
- Collaborated with fleet partners including hotels and business/college campuses creating promotional videos on Priority Bicycles fleet services. These partners include St.Regis and Texas A&M
- Create short form documentaries with brand partners and influencers like Danny Supa and Emily Abbate
- Produced video tutorials on bicycle assembly and repairs for youtube

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March 2020-Present

Freelance videographer & Photographer

- Create Social Media content including photos and videos for car owners and dealerships such as Luxsport Motor Group on Long Island
- Partner with local companies from pre-production to post-production to create overview videos for website and social media use
- Conduct talking head video interviews
- Produce product photography to be used for websites, and social media

The Public Relations and Marketing Group

December 2020-May 2020

Video Production Coordinator

- Collaborate closely with clients to produce company overview videos
- Conduct interviews and B-roll to be used for websites and social media
- Work with stock footage to create advertisements for television
- Edit projects using Adobe Premiere Pro
- Work with graphic designers to create assets for video editing

The Shark Group Content Intern

Summer 2020

- Worked closely with the content team to edit video for Daymond John's social media while keeping consistent with the proper branding guidelines
- Captioned videos using Adobe Premiere Pro's open caption feature.
- Assisted in logging footage, downloading source video and allocating video time codes for future use
- Adapted to working remotely while using programs, such as Adobe Premiere Pro, Dropbox, Zoom and Google Drive to communicate, to share working project files and final videos

Interests

Photography
Filmmaking
Film Festivals
Drone cinematography/photography
Automotive enthusiast
Technology
Hiking

Experience Continued

Anomaly Entertainment Production Intern

Summer 2019

- Collaborated with the creative team on TV shows including “Shark Trip: Eat. Prey. Chum” and “Rob Riggle: Global Investigator”
- Conducted pre-production research and reported to supervisor
- Assisted with acquiring production equipment
- Acquired props to be used during production
- Post-production work including organizing footage, transcribing footage, and recording timecodes
- Formulated expense forms for production costs

Camp Kennybrook Digital Media Manager

June 2015 - August 2018

- Conceptualized, developed and produced scalable digital and social content suitable for all marketing platforms
- Managed time and prioritized daily workload to ensure deadlines were met.
- Managed social media pages such as YouTube and Facebook
- Operated multiple cameras and drones such as the Lumix G85, the Canon T5i and the DJI Mavic Pro
- Edited content in Adobe Premiere Pro and Final Cut Pro X

Education

State University of New York (SUNY) at Oswego

August 2017 - December 2020

Graduated with a Bachelors of Arts in Broadcasting and Mass Communications. And, with a Bachelors of Arts in Screen and Cinema Studies. Graduated with Cum Laude honors.

Extracurricular Activities

- SUNY Oswego Film Club
- Oswegonian Newspaper Photographer
- Oswego State Crew Team

Awards

First Place Oswego Fresh Fest 2019..... <http://bit.ly/RoyaltyFreefilm>
Best Screenplay Panic Film Festival 2019..... <http://bit.ly/WoodedWhispers>
Second Place Oswego Fresh Fest 2017..... <http://bit.ly/NoShowfilm>
SUNY Oswego President's List 2020
SUNY Oswego Dean's List 2018-2020